

DD/A Registry

File

Building + Chrono

DDA 77-1610

24 March 1977

MEMORANDUM FOR: Deputy Director of Central Intelligence
FROM : John F. Blake
Deputy Director for Administration

Hank:

A brief commentary on two things you mentioned this morning:

a. Installation of TV Filming
Capability in the Auditorium

A paper dated 17 March 1977 was forwarded to you with a recommendation that the implementation of all the work done by the DDA to date be given to [REDACTED] "presentational group".

b. Showing to Agency Audience TV
of the Swearing-In Ceremony at Headquarters
As Well as Overseas

This matter was checked with your Office and advice given to check with Admiral Turner. Mr. Malanick discussed the matter with [REDACTED] who stated he believed Admiral Turner would like to see it first. This matter was brought to [REDACTED] attention in my Office on 23 March, and early this afternoon [REDACTED] advised us that Admiral Turner had no objection to showing the video tape overseas as well as at Headquarters.

P.S. First showing of film has now been scheduled in Auditorium for Tuesday and Wednesday (29 and 30 March) next week, two showings each day at 1200 and 1300 hours.

John/F. Blake

Distribution:

Orig - DDCI

1 - DDA Subject (also see DDA 77-1454)

1 - DDA Chrono

DDA:JFB:ake:der (3/24/77)

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DDA Registry

File

Bldg + Code

17 MAR 1977

MEMORANDUM FOR: Deputy Director of Central Intelligence

FROM : John F. Blake
Deputy Director for Administration

SUBJECT : Study of Television in CIA

REFERENCE : Your Memorandum, dated 8 March 1977,
Same Subject (ER 77-3602)

Hank :

STATINTL

1. You will recall that I advised you that [REDACTED] would serve as action officer in looking into a color television capability in the auditorium. You have been advised of his progress to date, namely, that of meeting with certain selected contractors to look at the auditorium and make recommendations as to what equipment might be best. Concerning your memorandum of 8 March 1977 asking the Agency's Presentational Means Steering Panel to undertake a study of television in CIA, it occurs to me that an independent effort for the auditorium might be turned over to the Steering Committee as part and parcel of their study. I see merit in this in that it will provide an opportunity to look at the Agency's television needs on a more systematic basis. Unless you would like to pursue the matter of television in the auditorium as a separate action, I will have Bob turn over his material to [REDACTED] Chairman, Presentational Means Steering Panel.

STATINTL

2. Incidentally, you might be interested in the fact that at our DDA Office Directors' Conference, to be held at the farm this coming weekend, we plan to thoroughly discuss presentational means and assets within this Directorate. The results of our discussion will be of interest, I am sure, to [REDACTED] and the Steering Panel.

15/ Jack
John F. Blake

Att:
Ref memo

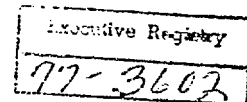
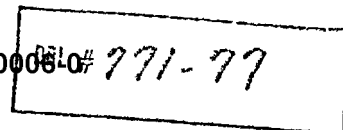
Distribution:

Orig - DDCI w/att
1 - ER w/att

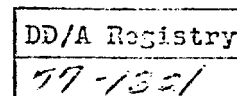
1/- DDA Subject (w/att DDA 77-1321)
1 - DDA Chrono
1 - JFB Chrono

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STATINTL



8 MAR 1977



MEMORANDUM FOR: Deputy Director for Administration
Deputy Director for Intelligence
Deputy Director for Operations
Deputy Director for Science & Technology

SUBJECT : Study of Television in CIA

1. I have asked the CIA Presentational Means Steering Panel to undertake a study of television in CIA. My principal interest is in the presentational applications of television (i.e., training, briefing, and finished intelligence). Because of the close relationship between television and motion pictures for presentational purposes, the study also should include motion picture applications.

2. The purpose of this study is to provide a survey of Agency resources currently devoted to television and motion pictures, the uses that are made of these resources, and future plans for television and motion pictures. The study also will look at options in terms of resources and the direction and organization of the Agency's effort.

3. The information required for the initial phase of this study is outlined below. I recognize that much of it already has been prepared for other purposes. Each Directorate is requested to direct their response and any questions to [REDACTED] Chairman, Presentational Means Steering Panel (room 7G00 Hqs., [REDACTED] by 31 March. Once this requested information has been absorbed, the Panel will consult further with the appropriate staffs and offices. STATOTHR

STATINTL

--Nomenclature, quantity, location and unit cost of existing television and motion picture equipment. Equipment at domestic and foreign installations that can be used for presentational purposes also should be included.

SUBJECT: Study of Television in CIA

- Location, grade and duties of personnel presently engaged in television and motion picture production activities; indicate level of experience and training.
- Uses made of television and motion picture facilities to include a listing of productions.
- Future plans and objectives for the use of television and motion pictures, including uses overseas.
- Budgeted and unbudgeted television and motion picture related equipment and personnel plans through FY 1979.

~~E. H. Knoche~~

E. H. Knoche
Deputy Director of Central Intelligence

cc: Comptroller
Members of the
Steering Panel

STATINTL

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